

Privacy Policy for Try.ai

Effective Date: August 4, 2025

First Light Media LLC ("we", "our", or "us") built the Try.ai mobile application ("Service") as a commercial app. This Service is provided by First Light Media LLC and is intended for use as is.

This page informs users regarding our policies on the collection, use, and disclosure of personal information, including facial data, for anyone who uses our Service.

Information Collection and Use

To provide AI haircut generation, Try.ai collects and processes user-uploaded photos that may contain facial data.

We collect the following information:

- User-uploaded images that may include the user's face.
- Generated output images created by our AI model.
- Saved photos, only when the user taps the "Save" button.

This information is used solely to:

- Generate personalized AI haircuts.
- Display saved results in the app under the "Saved" tab.
- Improve the quality of results (non-personal usage via aggregated data only, without linking back to specific users).

Face Data Collection and Use

- What face data is collected?

Facial images that users voluntarily upload to generate AI haircuts.

- How is the face data used?

Solely to process the AI haircut output and display results to the user. If the user saves the output, it is stored securely and can be accessed in the app.

- Is face data shared with third parties?

No. We do not sell, rent, or share face data with any third parties.

- Where is the face data stored?

On secure servers managed by First Light Media LLC. Access is restricted and protected by encryption and authentication safeguards.

- How long is face data retained?

- Uploaded photos and generated images are stored temporarily and deleted automatically unless the user chooses to save them.

- Saved photos are retained for up to 180 days after being saved, unless the user deletes them earlier or removes their account.

This limited retention period ensures a balance between providing user access to past results and maintaining privacy.

Security

We implement strong technical and organizational measures to protect your data. All photo data is encrypted in transit and at rest.

Changes to This Privacy Policy

We may update our Privacy Policy occasionally. You are advised to check this page for updates.

Contact Us

For any questions about our privacy practices, contact:

support@firstlightmedia.io